



America Saves Challenge Twitter Chat (#eXASchat)

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Date: Tuesday, February 24, 3 PM EST

Topic: *Challenge Yourself to Save Money*

Join this special simultaneous Google Hangout and Twitter chat to celebrate *America Saves Week* and kick off the *America Saves Financial Challenge* (<http://bit.ly/MoneyChallenge2015>).

Our guests for the discussion on the Google Hangout (video chat) and Twitter chat include **Dr. Barbara O'Neill, CFP®** (Rutgers University), **Ricki McWilliams** and **Elaine Courtney** (University of Florida), **Katie Bryan** (*America Saves* program), and **Bob Bertsch** (North Dakota State University), who will moderate the online video panel.

General Instructions:

- ◆ Log in to Tchat.io (<http://www.tchat.io/>). at 3pm EST on Tuesday, February 24
- ◆ Insert #eXASchat into the textbox that pops up so you can tweet easily and view the live Twitter stream
- ◆ Create valuable content; those who participate will be placed in a drawing for gift cards
- ◆ Have fun with and learn from others who are interested in saving money!

Questions That We Will Discuss:

Q1: What is the one single best thing people can do to save money?

Q2: Where is the best place to put savings dollars today?

Q3: What are some good books, Web sites, or other resources about saving money?

Q4: Who are some good savings role models for adults and/or children?

Q5: What are some good ways to “find” money to save?

Q6: Do people’s attitudes and personality traits affect their savings behavior?

Q7: Do you have any good savings success stories (yourself or others)?

Q8: What is the most expensive thing that you saved money for instead of buying on credit?

Q9: What financial goal(s) are you saving money for now?

Q10: What are some good tips to make saving automatic?

Funding for preparation and gift card prizes for this chat was provided by an America Saves Week mini- grant to eXtension (http://www.extension.org/personal_finance) from the Consumer Federation of America with funding from the Bank of America Charitable Foundation. For more information about the *America Saves* program and *America Saves Week*, visit <http://www.americasaves.org/> and <http://www.americasavesweek.org/>.