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4-H Teach Me in 3 Challenge Resource Guide

How to Enter the Civic Engagement “Teach Me in 3” Video Challenge

The Challenge

Create a 3-minute video that explains why it is important for registered voters in Wakulla to vote in the August elections. Use factual information based on credible sources. The video should incorporate elements of public speaking and showcase technology skills.

Directions

1. 4-Hers who wish to participate will record a video and send it to Dr. Rachel Pienta either as a YouTube video, or in a Google Drive folder.
 - a. If a member sends a video as a YouTube video, the link can be shared directly to the county 4-H Facebook page by the 4-H agent.
 - b. If a member sends it in a google drive, we will upload it to the county 4-H YouTube page then share to the county 4-H Facebook Page.
2. Before posting to our Facebook page, the publicity release in 4-H online must be accepted. If it is not, we need to contact the parents and indicate we need to have the release marked as “yes” before we can share their video. The publicity release is part of the 4-H online registration process.

Not a 4-H member yet? Youth can register as short-term 4-H members without the annual membership fee <http://florida4h.org/getinvolved/>

3. Videos will be accepted through Sunday, August 2 until 5 pm. Submitted videos will be posted for voting on Monday, August 3 at 4 pm. Voting will close Monday August 10 at 4 pm. Winners will be announced on or before Friday, August 14.
4. Post data from Facebook will be used to determine the winner popular winner. Only one popular winner be chosen through the voting process. (Facebook allows you download post data as an excel spreadsheet that has the “reactions” counted up.)
5. The judges’ winner(s) will be evaluated using a scorecard. Winners will be determined according to 4-H age categories: Cloverbud, Junior, Intermediate, and Senior.

Best Practices to Create Videos

Use a cell phone with a camera, a computer web camera, or a digital camera with video recording options.

Plan what you want to say. It is helpful to write a script and practice it before you begin. Try practicing in front of a mirror!

Assemble any visual aids or props you will need. Check the framing of your camera shot. What is in the background of your frame? Choose a blank wall or other neutral background that will not distract from your video message.

Shoot in horizontal landscape mode rather than portrait mode. Be sure to film your video in a quiet, well-lit location.

Check your device for preloaded video editing software that may be on your cell phone, tablet, or laptop such as iMovie or Video Editor. There are others – check your device.

Free downloadable video editors include – YouCut, BestFreeVideoEditor, and OpenShot as well as a number of more advanced software downloads. A Google search will reveal a number of options.

Videos can be edited as “presentations” in Canva <https://www.canva.com/> and downloaded as an Mp4 file. Canva also offers step-by-step instructions: <https://www.canva.com/create/videos/>.

YouTube has a Creator Academy with step-by-step editing instructions <https://creatoracademy.youtube.com/page/lesson/editing> to learn how to edit video.

It is possible to shoot a “one shot” continuous video without doing any editing.

For the challenge, youth who add an opening title “page” with a video title will receive additional “quality” points from the judges. Be sure to include “Wakulla 4-H” on the page.

The closing “page” should direct viewers to resources such as a website.

These 2 pages do not count against your total 3- minute time. Videos that include these pages may be up to 3 minutes 15 seconds. All videos, including opening and closing screen “pages” should be between 2 minutes 30 seconds and 3 minutes 15 seconds.

Videos that show evidence of editing with transitions will receive higher score card evaluations from the judges.

Additional Resources

4-H Filmmaking Curriculum

<https://4-h.org/parents/curriculum/filmmaking/#!resources>

OSU Extension Project Information

<https://greene.osu.edu/program-areas/4-h-youth-development/project-judging-and-skill-thons>

Tips for Youth for Preparing Visual Presentations:

<https://edis.ifas.ufl.edu/pdffiles/4H/4H16300.pdf>