CITRUS & SPECIALTY CROP EXPO Show Guide

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CITRUS & SPECIALTY CROP EXPO

SEMINAR SCHEDULE
WEDNESDAY, AUG. 17

Seminar Sponsors:

CRDF — Citrus Research and Development Foundation, Inc.

SQM — Potassium Nitrate experts

Session Sponsors:

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aea — Advancing Eco Agriculture

Wednesday Morning Pre-Session/Ongoing Events

7:30 a.m. to 3:00 p.m. Registration at Trade Show Entrance

7:30 a.m. to 9:30 a.m. Breakfast in Trade Show Hall

7:30 a.m. to 5:30 p.m. Trade Show Open

1:00 p.m. Drawing for gun safe donated by Everglades Equipment Group

3:00 p.m. to 5:30 p.m. Networking Reception in the Trade Show Hall with Complimentary Drinks and Hors d'oeuvres

5:15 p.m. Drawing for the Backyard BBQ Grill donated by Hays-LTI

5:30 p.m. Gulf Citrus Growers Association's Citrus and Agriculture Industry Celebration at Florida Gulf Coast University Alico Arena in Fort Myers (reception at 5:30, dinner/program at 7:00). Contact 239-690-0281 for details.

General Session (CEUs and CCAs to be determined)

9:00 a.m. **Welcome and Announcements,** Frank Giles & Robin Loftin, AgNet Media

9:15 a.m. **Citrus Box Tax Rate Recommendation Explained,** Rick Dantzler, Citrus Research and Development Foundation

9:30 a.m. **The Supply Chain Strain: Challenges Today and in the Future,** Alix Miller, Florida Trucking Association

10:00 a.m. **The Politics of Water and New Regulatory Developments,** Ernie Barnett, Florida Land Council

10:30 a.m. **Sourcing Dollars From Aid, Grant and Disaster Programs,** Kimberly and David Lott, Crop Disaster Relief Recovery

11:00 a.m. **Bamboo: An Affordable Alternative Drop-In Crop for Citrus While HLB Solutions Are Developed,** Phillip Rucks, Florida Grown Specialties

11:30 a.m. **Potential for Payments of Ecosystem Services on Your Farm,** Sanjay Shukla, UF/IFAS

Noon **Visit the Trade Show and Enjoy Complimentary Lunch.**

Citrus Session (CEUs and CCAs to be determined)

1:50 p.m. **Opening Announcements,** Ray Royce, Highlands County Citrus Growers Association

2:00 p.m. **Welcome,** Michael Rogers, UF/IFAS

2:05 p.m. **UF/IFAS Citrus Update,** Scott Angle, UF/IFAS

2:20 p.m. **Getting the Most Bang Out of Insecticides and Natural Enemies for Asian Citrus Psyllid Management Under Endemic Greening,** Lukasz Stelinski, UF/IFAS

2:45 p.m. **Incorporating Newer Pest Challenges Into a Multi-Pest Management Approach to Citrus,** Lauren Diepenbrock, UF/IFAS

3:10 p.m. **The Good, the Bad and the Ugly — How Different Planting Techniques Hold Up to HLB and Other Diseases,** Megan Dewdney, UF/IFAS

3:35 p.m. **The Root Cause of HLB Initiation and Progression and Its Implications in Disease Management,** Nian Wang, UF/IFAS

4:00 p.m. **Stop Weeds Before They Start — Pointers for Enhancing Pre-emergent Herbicide Performance in Citrus,** Ramdas Kanissery, UF/IFAS

4:25 p.m. **Working to Provide Sustainable Yields of Higher Quality Fruit — New Scion and Rootstock Selections in the Citrus Research and Education Center Breeding Pipeline,** Jude Grosser, UF/IFAS

4:50 p.m. **Visit the Trade Show for Drinks and Hors d'oeuvres at the Networking Reception**

Vegetable and Specialty Crop Session (CEUs and CCAs to be determined)

1:50 p.m. **Opening Announcements,** Gene McAvoy, UF/IFAS Emeritus

2:00 p.m. **Welcome from the Southwest Florida Research and Education Center,** Michael Burton, UF/IFAS

2:05 p.m. **Florida Tomato Industry Update,** Xiuri Cui, Zhengfei Guan and Kim Morgan, UF/IFAS

2:25 p.m. **New Viruses in Watermelon,** Pam Roberts, UF/IFAS

2:45 p.m. **Pre-Emergent Herbicide Programs in Vegetables,** Ramdas Kanissery, UF/IFAS

3:05 p.m. **Chemical Control of Whiteflies,** Jawwad Qureshi, UF/IFAS

3:35 p.m. **Tomato Target Spot Management Update,** Gary Vallad, UF/IFAS

3:55 p.m. **Visit the Trade show for Drinks and Hors d'oeuvres at the Networking Reception**

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CITRUS & SPECIALTY CROP EXPO SEMINAR SCHEDULE THURSDAY, AUG. 18

Seminar Sponsors:

CRDF — Citrus Research and Development Foundation, Inc.

SQM — Potassium Nitrate experts

Session Sponsors:

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Thursday Morning Pre-Session/Ongoing Events

7:30 a.m. **to 12:00 p.m. Registration at Trade Show Entrance**

7:30 a.m. **to 9:30 a.m. Breakfast in Trade Show Hall**

7:30 am. **to 2:00 p.m. Trade Show Open**

1:30 p.m. **Drawings for the Painting by Kelvin Hair and the $1000 Exhibitor Prize Card**

Citrus Session (CEUs and CCAs to be determined)

8:50 a.m. **Welcome, Introductions and Opening Announcements,** Ray Royce, Highlands County Citrus Growers Association

9:05 a.m. **BMP Regulations in Florida,** Florida Department of Agriculture and Consumer Services Representative

9:30 a.m. **Fertilizer Options and Alternatives for Improving Nutrient Uptake and Fruit Yield in Citrus Trees,** Davie Kadyampakeni, UF/IFAS

9:55 a.m. **Water Management Technologies for Citrus Production,** Sandra Guzman, UF/IFAS

10:20 a.m. **Cover Crops in Citrus Production: Grower Costs, Benefits and Willingness to Pay,** Tara Wade, UF/IFAS

10:45 a.m. **Combining IPCs and Brassinosteroids to Prolong Health in Young Citrus Trees: Updates and Future Research,** Fernando Alferez, UF/IFAS

11:10 a.m. **PGRs Toolkit to Improve Canopy and Productivity of HLB-Affected Trees,** Tripti Vashisth, UF/IFAS

11:35 a.m. **Double or Nothing: Shading Can Increase Yield and Growth and Reduce HLB Pressure,** Christopher Vincent, UF/IFAS

Noon **Visit the Trade Show and Enjoy Complimentary Lunch**

Vegetable and Specialty Crop Session (CEUs and CCAs to be determined)

8:50 a.m. **Welcome, Introductions and Opening Announcements,** Gene McAvoy, UF/IFAS Emeritus

9:05 a.m. **UF/IFAS Vegetable Update,** Scott Angle, UF/IFAS

9:20 a.m. **Phosphorous BMP Research Update,** Sanjay Shukla, UF/IFAS

9:40 a.m. **Olives — A Viable Alternative Option,** Dana Venrick, Quality Green Specialists

10:00 a.m. **Passion Fruit Production in Florida,** Jonathan Crane, UF/IFAS

10:20 a.m. **Turmeric and Ginger: Alternative Crop Options,** Nathalia Tello, UF/IFAS

10:40 a.m. **The Potential of Artichoke as a New Winter Crop in Florida,** Shinsuke Agehara, UF/IFAS

11:00 a.m. **Indigo: A Potential New Crop for South Florida,** Terry Molnar, Stony Creek Colors

11:20 a.m. **Development of Smart Spray Technology for Weed Control in Vegetable Row Middles,** Nathan Boyd, UF/IFAS

11:40 a.m. **Management of Diamondback Moth,** Hugh Smith, UF/IFAS

12:00 p.m. **Results of Nematode Survey in Florida, With a Focus on Guava Root-Knot,** Johan Desaeger, UF/IFAS

12:20 p.m. **END OF SESSION**

GUN SAFE GIVEAWAY

All pre-registered growers are entered for a chance to win a gun safe, **courtesy of Everglades Equipment Group.**

Florida FFA Fundraiser Raffle: Backyard BBQ, donated by Hays-LTI

Purchase your raffle tickets from the volunteer Florida FFA officers at the Expo. The winning ticket will be drawn at 5:15 p.m. the Grower Networking Reception that takes place on the trade show floor from 3:00 to 5:30 p.m. on Wednesday, Aug.17.

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WEDNESDAY: Trade show hall opens 7:30 a.m. until 5:30 p.m.

1:00 p.m. Drawing for gun safe donated by Everglades Equipment Group

3:00 p.m. to 5:30 p.m. Networking Reception in the Trade Show Hall with Complimentary Drinks and Hors d'oeuvres

5:15 p.m. Drawing for the Backyard BBQ Grill donated by Hays-LTI

THURSDAY: Trade show hall opens 7:30 a.m. until 2:00 p.m.

1:30 p.m. Drawings for the Painting by Kelvin Hair and the $1000 Exhibitor Prize Card

THANK YOU, SPONSORS!

CITRUS & SPECIALTY CROP EXPO

Jumbotron	Seminar	Seminar	Trolley / Session	Registration

Premier Meal	Back Banner	Session	Tote Bag	Enews	Premier Meal
Premier Meal	Premier Meal	Information Kiosk	Enews	Coffee	Enews
Ice Cream Social	Front Entrance	Meal	Lanyard	Network Reception	Network Reception
Network Reception	Network Reception	VSC Seminar Session	Refreshments	Banner Sponsor	Refreshments
VSC Seminar Session	Floor Sticker	Smoker Giveaway	Gun Safe Giveaway	Juice	Custom Water Battles
Supporting Sponsor	Supporting Sponsor	Supporting Sponsor	Supporting Sponsor	Supporting Sponsor	Kelvin Hair Painting Giveaway

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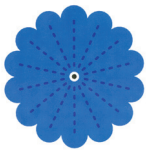

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NOVIHUM VS. COMPOST

WHAT MAKES NOVIHUM DIFFERENT FROM COMPOST?

- A stable organic matter just like what nature provides in abundance in naturally fertile soils
- Therefore it outlasts any other organic matter source, especially in climates that "burn up" organic matter
- Rates of less than 500 lbs/acre easily applied with traditional fertilizer application methods
- No contamination from sodium, pesticides, herbicides, or seeds
- Odorless & not a source of pathogens

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